



# Garamond

In the late 1980s, Robert Slimbach, who worked at Adobe Systems, decided to do a revival of Garamond, a typeface created by the influential 16th century French type designer Claude Garamond. Slimbach traveled to the Plantin-Moretus museum in Antwerp, Belgium, to study the original Garamond typefaces. However, after “studying” these original type faces provided by the museum, the typeface designs submitted by Mr. Slimbach were, in fact, a copy of the original Garamond typefaces held at the Plantin-Moretus Museum. Not very new or original. Ironically, perhaps in correlation with this fact, Mr. Slimbach did not graduate from any of the three colleges he attended with even as much as an associate degree, instead taking general education and medicine classes and majoring in rehabilitation for sports injuries. So, with over 200,000 graduates from art school in the United States alone, Mr. Slimbach took no courses related to art or graphic design during his college tenure. Not a very awe-inspiring or disciplined beginning for a designer, let alone one that inspires originality, which is heavily reflected in this supposedly “new, original and ornamental design for a type font.”



A a B b C c D d E e

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz1234567890

F f G g H h I i J j K k

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz1234567890

L l M m N n O o P p

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz1234567890

Q q R r S s T t U u

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz1234567890

V v W w X x Y y Z z

Unprecedented elegance and a degree of balance that would make Claude Garamond cry. The pinnacle of beauty and practicality. Meet Adobe Garamond Pro. Not just Garamond. Garamond Pro. Short for professional - as in gets paid to do what others would do for free.

For years, possibly centuries, you were relegated to the minor leagues of font stardom. And then one fine day in the year 1989 Robert Slimbach decided to call you up to the big show.

Garamond, you're playing with the big boys now. No longer are you just another download in a sea of free fonts. You can only be purchased, for the low price of \$169.99.

(Sorry Garamond, I was going to put more type variation into your description, but I'd have to pay another \$69.99 for semibold and semibold italic.)

- 1. **Line Spacing**  
The spacing between baselines of the text (24 pt.)
- 2. **Size Change**  
Introduction of different size type (18 pt.)
- 3. **Style Change**  
Introduction of different weight or oblique (Garamond Pro Bold)
- 4. **Letter Spacing**  
The spacing between all letters (.2 em)
- 5. **Word Spacing**  
The spacing between all words (.5 em)